

**MAIN STREET AREA BUSINESS IMPROVEMENT ZONE  
BOARD OF DIRECTORS MEETING  
MINUTES**

November 28, 2023, 8:00 AM

Zoom Meeting

**BOARD MEMBERS PRESENT:** ROGER AHN; JIM BEUCHE; JON CARLSON; JIM CURTIS; RON DANKERT; JEFF HARSHE; KATIE MAREK; RICHARD MITCHELL; TOM MURRAY; EDWARD SHAFFRAN; MIKE VAN PATTEN; MICHAEL WATTS

**BOARD MEMBER ABSENT:** NONE

**OTHERS PRESENT:** ROB SPEARS, BETSY JACKSON, JEFF HAYNER

1. **Call to Order:** Chairman Ed Shaffran called the meeting to order via Zoom, at 8:02 a.m. A quorum was present.
2. **Public comments:** No public comments.
3. **Approval of Minutes:** MOTION to approve the minutes of September 26, 2023 was made by Mr. Michael Watts. SECONDED by Mr. Jim Curtis. CARRIED by unanimous vote.
4. **Financial Report:** Mr. Rob Spears reported that, to date, the BIZ has \$189,197.72 in savings and \$2,048.70 in checking. He also reported that the December assessment was sent out by the City Treasurer and amounted to \$144,940.21. MOTION to receive the financial reports for September and October was made by Ms. Katie Marek. SECONDED by Mr. Jeff Harshe. CARRIED by unanimous vote.
5. **Old Business:**
  - a. Planter painting project. No action was required.
  - b. Appointment of Katie Marek as board secretary. Ms. Jackson was pleased to report that Katie Marek has volunteered to serve as the BIZ board secretary. MOTION to approve Ms. Marek's appointment was made by Ms. Marek. SECONDED by Mr. Jim Beuche. CARRIED by unanimous vote.
  - c. Update on Maura Thomson appointment as DDA Executive Director – Ms. Jackson reported that Ms. Thomson requested that the BIZ letter of support be sent to City Council after the DDA has voted on her appointment. No action required at this time.
  - d. BIZ renewal. The board continued to discuss strategies for the 2024 BIZ renewal. Among the issues identified were:
    - Boundary expansion and where
    - Adding alley cleaning to the list of BIZ services, and what those services might includeMs. Jackson will revisit the database created to estimate revenue from boundary expansion and will provide to Executive Committee, and Mr. Jon Carlson and Mr. Roger Ahn, who have volunteered to serve on the renewal subcommittee.
6. **New Business/Discussion Items:**

There was no new business. Mr. Jeff Hayner addressed the board, outlining his interest in transparency in local government, particularly in terms of vacancies on boards and commissions. No action was taken.
7. **Adjournment:** MOTION to adjourn the meeting was made by Mr. Watts. SECONDED by Ms. Murray. CARRIED by unanimous vote. The meeting was adjourned at 8:58 a.m.

Respectfully submitted by Betsy Jackson, assistant to the BIZ board