

**MAIN STREET AREA BUSINESS IMPROVEMENT ZONE
BOARD OF DIRECTORS MEETING
MINUTES**

January 23, 2024, 8:00 AM
Zoom Meeting

BOARD MEMBERS PRESENT: JIM BEUCHE; JIM CURTIS; RON DANKERT; RICHARD MITCHELL; TOM MURRAY; EDWARD SHAFFRAN; MICHAEL WATTS

BOARD MEMBER ABSENT: ROGER AHN; JON CARLSON; JEFF HARSHE; KATIE MAREK; MIKE VAN PATTEN;

OTHERS PRESENT: BETSY JACKSON

1. **Call to Order:** Chairman Ed Shaffran called the meeting to order via Zoom, at 8:04 a.m. A quorum was present.
2. **Public comments:** No public comments.
3. **Approval of Minutes:** MOTION to approve the minutes of November 28, 2023 was made by Mr. Richard Mitchell. SECONDED by Mr. Jim Curtis. CARRIED by unanimous vote.
4. **Financial Report:** Mr. reported on behalf of Mr. Rob Spears reported that, to date, the BIZ has \$288,437.00 in savings and \$2,101.96 in checking. He also reported that there are 18 parcels outstanding, totaling \$18,224,10. To date, \$126,716.11 of the \$144,940.21 billed in December has been collected. MOTION to receive the financial reports for November and December was made by Mr. Jim Beuche. SECONDED by Mr. Michael Watts. CARRIED by unanimous vote.
5. **Old Business:**
 - a. Maura Thomson. Ms. Betsy Jackson reported that Maura Thomson has been named the permanent Executive Director of the Downtown Development Authority. The BIZ board had approved sending a letter of support to City Council.
 - b. BIZ renewal update. The board discussed options for service and boundary changes, as the BIZ begins the process of renewing the term of operation to July 1, 2024 – June 30, 2034. Among items discussed were:
 - Include alley cleaning as a new service. Ed said he would discuss the cost/frequency with our current service provider.
 - Consider including supplemental security and/or “ambassador services” within the district.
 - Revise the description of snow removal specifications to reflect current practice.
 - Consider taking over responsibility for planting and maintenance of the Main Street tree boxes from the Main Street Area Association. The board directed the Executive Committee and the Renewal Committee (Jon Carlson and Roger Ahn) to further develop a draft plan, for review by the board at their March 26 meeting.
6. **New Business/Discussion Items:**

There was no new business. Mr. Watts reported that there would be an ‘informal session’ on the proposed Sports Illustrated mixed-use project for the Kline’s lot, Monday, January 29, at 7:00 pm in City Hall and on Zoom.
7. **Adjournment:** MOTION to adjourn the meeting was made by Mr. Tom Murray. SECONDED by Mr. Watts. CARRIED by unanimous vote. The meeting was adjourned at 8:36 a.m.

Respectfully submitted by Betsy Jackson, assistant to the BIZ board