

**MAIN STREET AREA BUSINESS IMPROVEMENT ZONE
BOARD OF DIRECTORS MEETING
MINUTES**

January 25, 2022, 8:00 AM
Zoom Meeting

BOARD MEMBERS PRESENT: ROGER AHN; JIM BEUCHE; JON CARLSON; JEFF HARSHE; KATHY MACDONALD; MIKE MARTIN; RICHARD MITCHELL; TOM MURRAY; EDWARD SHAFFFRAN;

BOARD MEMBER ABSENT: JIM CURTIS; RON DANKERT; MICHAEL WATTS

OTHERS PRESENT: BETSY JACKSON; ROB SPEARS; MIKE VAN PATTEN

1. **Call to Order:** Chairman Ed Shaffran called the meeting to order via Zoom, at 8:03 a.m. A quorum was present.
2. **Public comments:** There were no public comments.
3. **Approval of Minutes:** MOTION to approve the minutes of November 30, 2021 was made by Mr. Richard Mitchell. SECONDED by Mr. Tom Murray. CARRIED by unanimous vote.
4. **Report of Operations:** Rob Spears reported that, to date, the BIZ accounts totaled \$278,104.19, with \$8,809.11 outstanding from ten parcels. He also reported that the DDA contribution has been received. MOTION to receive the financial reports for November and December 2021 was made by Ms. Kathy Macdonald. SECONDED by Mr. Jeff Harshe. CARRIED by unanimous vote.
6. **Old Business:**
 - a. Discussion of 10-year BIZ renewal – Betsy Jackson and Jim Beuche presented information about the process for renewing the BIZ for another 10-year term, beginning July 1, 2024. Mr. Beuche explained that, if no changes in boundary, services or assessment formula were made, the renewal process would be relatively simple and can be handled at an Annual Meeting or a Special Meeting for the purposes of a vote. Ms. Jackson explained that, if the board wished to make changes to any of the three, or if it wished to begin to assess owner-occupied residential properties, then the process would resemble the original steps required to create a BIZ from scratch. The board discussed the merits of expansion and inclusion of residential parcels and referred the matter to the Executive Committee for further study. No formal action was taken.
7. **New Business:**
 - a. Appointment of Mike Van Patten to the Board – Mr. Shaffran introduced Mr. Mike Van Patten of Oxford Companies as the proposed replacement to complete the term of Ms. Karen Farmer. MOTION to appoint Mr. Van Patten to complete the term ending June 30, 2023 was made by Mr. Roger Ahn. SECONDED by Mr. Beuche. CARRIED by unanimous vote.
 - b. Discussion of painting BIZ-owned planter boxes and third-party donation – Ms. Macdonald and Mr. Shaffran presented a proposal made to the BIZ by the Ann Arbor Art Center and Larry and Lucy Nissen, to extend the visual impact of the current mural program in downtown to the BIZ’s planters within the district. The proposal does not include the tree beds on Main Street, as they are owned by the city. The BIZ would work with the A2AC to establish aesthetic parameters, but would not participate in the selection of the artists to complete the work. MOTION to support the project, in concept, was made by Ms. Macdonald. SECONDED by Mr. Jon Carlson. CARRIED by unanimous vote. Follow-up on the details of the program was referred to the Executive Committee.
8. **Adjournment:** MOTION to adjourn the meeting was made by Mr. Mike Martin. SECONDED by Mr. Mike Van Patten. CARRIED by unanimous vote. The meeting was adjourned at 9:07 a.m.

Respectfully submitted by Betsy Jackson, for Kathy Macdonald, MSA BIZ Secretary