

**MAIN STREET AREA BUSINESS IMPROVEMENT ZONE
BOARD OF DIRECTORS MEETING
MINUTES**

September 25, 2018, 8:00 AM
DDA Office, 150 S. Fifth Avenue

BOARD MEMBERS PRESENT: JIM BEUCHE; JIM CURTIS; KAREN FARMER; JEFF HARSHE; JOAN LOWENSTEIN; KATHY MACDONALD; MIKE MARTIN; RICHARD MITCHELL; EDWARD SHAFFRAN; MICHAEL WATTS
BOARD MEMBER ABSENT: RON DANKERT; TOM MURRAY; RENE PAPO
OTHERS PRESENT: BETSY JACKSON; ROB SPEARS

1. **Call to Order:** Chairman Ed Shaffran called the meeting to order at 8:03 a.m. A quorum was present.
2. **Public comments:** There were no public comments.
3. **Approval of Minutes of July 24, 2018:** MOTION to approve the minutes of July 24, 2018 meeting was made by Mr. Michael Martin. SECONDED by Ms. Kathy Macdonald. CARRIED by unanimous vote.
4. **Report of Operations:**
 - a. Receipt of financial reports for July and August 2018 – Mr. Rob Spears that as of September 25, BIZ accounts totaled \$211,052.21, with eight parcels totaling \$5,360.65 outstanding. Ninety-four percent of all parcels are paid and the DDA voluntary contribution had been received. MOTION to receive the financial statements for July and August 2018 was made by Mr. Michael Watts. SECONDED by Mr. Jim Curtis. CARRIED by unanimous vote.
5. **Old Business:**
 - a. Trash program update – Mr. Shaffran reported that meetings regarding improvements to alley trash removal are ongoing and reminded the board that the BIZ has made a \$5,000 contribution to the process of research, analysis, and recommendations. The outcome is expected to be a new system for trash removal throughout the DDA district, including suggestions for City financial contribution and other sources of funding. No action taken.
 - b. Landscaping update – Ms. Macdonald reported that she continues to work with the DDA and City staff regarding their sidewalk and bikeway implementation plans. Given the uncertain nature of construction locations and timetables, the Landscape Committee is not recommending the purchase of any additional planters for FY 2018-2019. No action taken.
 - c. Sidewalk power washing – Mr. Shaffran reported that the BIZ had undertaken a sidewalk power wash test in 2012 and determined that the results did not justify further investment in the process. Mr. Curtis added that very few vendors were interested in the sidewalk test at the time; that the City's limitations on the use of cleaning chemicals affected what materials could be used; that access to water sources is irregular throughout the district; and that liability was an issue. Given the increased size of the BIZ district since then, and these outstanding issues, he believes that the project would be too expensive and difficult to do properly. Ms. Jackson was directed to draft a response for Mr. Ben Curtis, for review by the Executive Committee. No further action taken.
6. **New Business:**
 - a. Welcome new downtown beat patrol officers – Officers Steven Van Alstine and Jordan Murdock were invited to meet with the BIZ board of directors, but were unavailable. Ms. Jackson also offered the November 27 BIZ board meeting as an option and will follow up with them. No action taken.
7. **Adjournment:** MOTION to adjourn the meeting was made by Mr. Dick Mitchell. SECONDED by Ms. Karen Farmer. CARRIED by unanimous vote. Meeting was adjourned at 8:35 a.m.

Respectfully submitted,
Kathy Macdonald, MSA BIZ Secretary